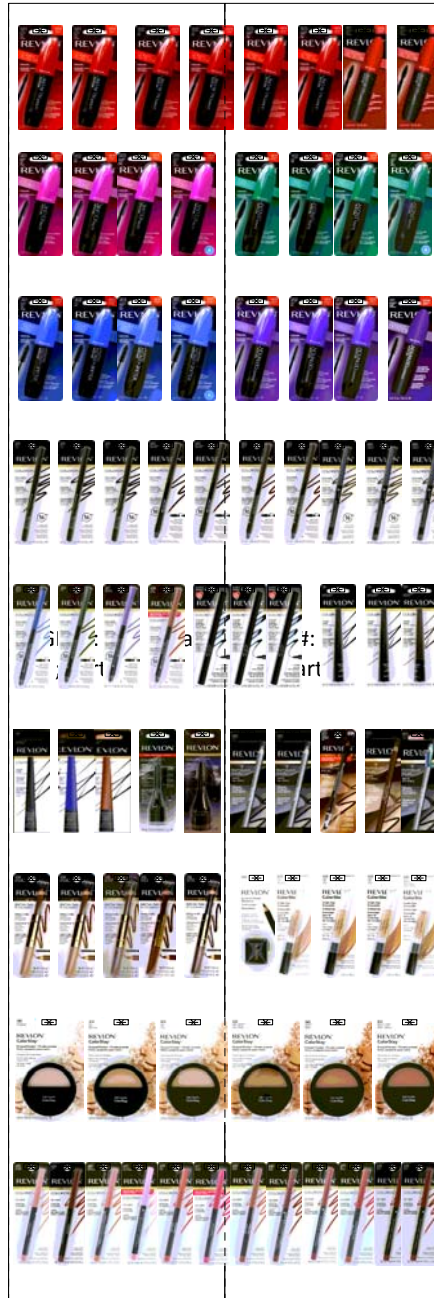


Planogram Standard

2H16 Revlon Carded 2x72

REVLON®

Posted 3/2/16



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1 309976386010 ULTIMATE ALL-IN-ONE MASCARA 6386-01 BLACKEST BLACK				2 309976386027 ULTIMATE ALL-IN-ONE MASCARA 6386-02 BLACK				36 309976386034 ULTIMATE ALL-IN-ONE MASCARA 6386-03 BLACKENED BROWN				37 309976389011 ULTIMATE ALL-IN-ONE MASCARA 6389-01 WP BLACKEST BLACK											
3 309978598015 ULTRA VOLUME MASCARA 8598-01 BLACKEST BLACK		4 309978598022 ULTRA VOLUME MASCARA 8598-02 BLACK		5 309978598039 ULTRA VOLUME MASCARA 8598-03 BLACKENED BROWN		6 309978601012 ULTRA VOLUME MASCARA 8601-01 WP BLACKEST BLACK		38 309978603016 SUPER LENGTH MASCARA 8603-01 BLACKEST BLACK		39 309978603023 SUPER LENGTH MASCARA 8603-02 BLACK		40 309978603030 SUPER LENGTH MASCARA 8603-03 BLACKENED BROWN		41 309978604013 SUPER LENGTH MASCARA 8604-01 WP BLACKEST BLACK									
7 309978605010 VOLUME + LENGTH MAGNIFIED MASCARA 8605-01 BLACKEST BLACK		8 309978605027 VOLUME + LENGTH MAGNIFIED MASCARA 8605-02 BLACK		9 309978605034 VOLUME + LENGTH MAGNIFIED MASCARA 8605-03 BLACKENED BROWN		10 309978615019 VOLUME + LENGTH MAGNIFIED MASCARA 8615-01 WP BLACKEST BLACK		42 309978633013 DRAMATIC DEFINITION MASCARA 8633-01 BLACKEST BLACK		43 309978633020 DRAMATIC DEFINITION MASCARA 8633-02 BLACK		44 309978633037 DRAMATIC DEFINITION MASCARA 8633-03 BLACKENED BROWN		45 309978640011 DRAMATIC DEFINITION MASCARA 8640-01 WP BLACKEST BLACK									
11 309973978010 COLORSTAY EYE LINER 6734-01 BLACK				12 309973978027 COLORSTAY EYE LINER 6734-02 BLACK BROWN				46 309973978034 COLORSTAY EYE LINER 6734-03 BROWN				47 309973978041 COLORSTAY EYE LINER 6734-04 CHARCOAL											
13 309976734057 COLORSTAY EYE LINER 6734-05 SAPPHIRE		14 309976734064 COLORSTAY EYE LINER 6734-06 JADE		15 309976734071 COLORSTAY EYE LINER 6734-07 AMETHYST		16 309976734088 COLORSTAY EYE LINER 6734-08 TOPAZ		17 309977664018 COLORSTAY LIQUID EYE PEN 7664-01 CLASSIC		48 309977882016 COLORSTAY LIQUID EYE PEN 7882-01 TRIPLE EDGE		49 309977888018 COLORSTAY LIQUID EYE PEN 7888-01 BALL POINT		50 309974209014 COLORSTAY LIQUID LINER 5805-01 BLACKEST BLACK		51 309974209021 COLORSTAY LIQUID LINER 5805-02 BLACK BROWN							
18 309975969016 COLORSTAY SKINNY LIQUID LINER 5969-01 BLACK OUT		19 309975969054 COLORSTAY SKINNY LIQUID LINER 5969-05 NAVY SHOCK		20 309975969030 COLORSTAY SKINNY LIQUID LINER 5969-03 MAHOGANY FLAME		21 309974125017 COLORSTAY CREME GEL EYE LINER 4125-01 BLACK		22 309974125079 COLORSTAY CREME GEL EYE LINER 4125-07 RIO BLUE		52 309976446011 PHOTOREADY KAJAL EYE PENCIL 6446-01 MATTE COAL				53 309976446059 PHOTOREADY KAJAL EYE PENCIL 6446-05 MATTE ESPRESSO		54 309976446035 PHOTOREADY KAJAL EYE PENCIL 6446-03 MATTE CHARCOAL		55 309976446042 PHOTOREADY KAJAL EYE PENCIL 6446-04 MATTE MARINE					
23 309972692016 COLORSTAY BROW FANTASY 6763-01 BLONDE		24 309971822063 COLORSTAY BROW FANTASY 6763-06 LIGHT BROWN		25 309972692023 COLORSTAY BROW FANTASY 6763-02 MEDIUM BROWN		26 309972692047 COLORSTAY BROW FANTASY 6763-04 DARK BROWN		56 309970544430 UNIVERSAL POINTS SHARPENER 4815-42 N/A		57 309975438017 COLORSTAY UNDEREYE CONCEALER 3611-01 FAIR		58 309975438024 COLORSTAY UNDEREYE CONCEALER 3611-02 LIGHT		59 309975438031 COLORSTAY UNDEREYE CONCEALER 3611-03 LIGHT/MEDIUM									
27 309976300085 COLORSTAY PRESSED POWDER 8015-08 TRANSLUCENT				28 309975424010 COLORSTAY PRESSED POWDER 8015-01 FAIR				29 309975424027 COLORSTAY PRESSED POWDER 8015-02 LIGHT				60 309975424034 COLORSTAY PRESSED POWDER 8015-03 LIGHT/MEDIUM				61 309975424041 COLORSTAY PRESSED POWDER 8015-04 MEDIUM				62 309975424058 COLORSTAY PRESSED POWDER 8015-05 MEDIUM/DEEP			
30 309978100263 COLORSTAY LIPLINER 8100-26 NATURAL		31 309978100027 COLORSTAY LIPLINER 8100-02 NUDE		32 309978100249 COLORSTAY LIPLINER 8100-24 BLUSH		33 309978100287 COLORSTAY LIPLINER 8100-28 SOFT PINK		34 309978100102 COLORSTAY LIPLINER 8100-10 PINK		35 309978100270 COLORSTAY LIPLINER 8100-27 FUCHSIA		63 309978100140 COLORSTAY LIPLINER 8100-14 MAUVE		64 309978100065 COLORSTAY LIPLINER 8100-06 RAISIN		65 309978100188 COLORSTAY LIPLINER 8100-18 WINE		66 309978100201 COLORSTAY LIPLINER 8100-20 RED		67 309978100089 COLORSTAY LIPLINER 8100-04 SIENNA		68 309978100089 COLORSTAY LIPLINER 8100-08 CHOCOLATE	

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1 309976386010 ULTIMATE ALL-IN-ONE MASCARA 6386-01 BLACKEST BLACK		2 309976386027 ULTIMATE ALL-IN-ONE MASCARA 6386-02 BLACK	
3 309978598015 ULTRA VOLUME MASCARA 8598-01 BLACKEST BLACK	4 309978598022 ULTRA VOLUME MASCARA 8598-02 BLACK	5 309978598039 ULTRA VOLUME MASCARA 8598-03 BLACKENED BROWN	6 309978601012 ULTRA VOLUME MASCARA 8601-01 WP BLACKEST BLACK
7 309978605010 VOLUME + LENGTH MAGNIFIED MASCARA 8605-01 BLACKEST BLACK	8 309978605027 VOLUME + LENGTH MAGNIFIED MASCARA 8605-02 BLACK	9 309978605034 VOLUME + LENGTH MAGNIFIED MASCARA 8605-03 BLACKENED BROWN	10 309978615019 VOLUME + LENGTH MAGNIFIED MASCARA 8615-01 WP BLACKEST BLACK
11 309973978010 COLORSTAY EYE LINER 6734-01 BLACK		12 309973978027 COLORSTAY EYE LINER 6734-02 BLACK BROWN	
13 309976734057 COLORSTAY EYE LINER 6734-05 SAPPHIRE	14 309976734064 COLORSTAY EYE LINER 6734-06 JADE	15 309976734071 COLORSTAY EYE LINER 6734-07 AMETHYST	16 309976734088 COLORSTAY EYE LINER 6734-08 TOPAZ
17 309977664018 COLORSTAY LIQUID EYE PEN 7664-01 CLASSIC			
18 309975969016 COLORSTAY SKINNY LIQUID LINER 5969-01 BLACK OUT	19 309975969054 COLORSTAY SKINNY LIQUID LINER 5969-05 NAVY SHOCK	20 309975969030 COLORSTAY SKINNY LIQUID LINER 5969-03 MAHOGANY FLAME	21 309974125017 COLORSTAY CREME GEL EYE LINER 4125-01 BLACK
22 309974125079 COLORSTAY CREME GEL EYE LINER 4125-07 RIO BLUE			
23 309972692016 COLORSTAY BROW FANTASY 6763-01 BLONDE		24 309971822063 COLORSTAY BROW FANTASY 6763-06 LIGHT BROWN	25 309972692023 COLORSTAY BROW FANTASY 6763-02 MEDIUM BROWN
26 309972692047 COLORSTAY BROW FANTASY 6763-04 DARK BROWN			
27 309976300085 COLORSTAY PRESSED POWDER 8015-08 TRANSLUCENT	28 309975424010 COLORSTAY PRESSED POWDER 8015-01 FAIR	29 309975424027 COLORSTAY PRESSED POWDER 8015-02 LIGHT	
30 309978100263 COLORSTAY LIPLINER 8100-26 NATURAL	31 309978100027 COLORSTAY LIPLINER 8100-02 NUDE	32 309978100249 COLORSTAY LIPLINER 8100-24 BLUSH	33 309978100287 COLORSTAY LIPLINER 8100-28 SOFT PINK
34 309978100102 COLORSTAY LIPLINER 8100-10 PINK	35 309978100270 COLORSTAY LIPLINER 8100-27 FUCHSIA		

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386-	36 309976386034 ULTIMATE ALL-IN-ONE MASCARA 6386-03 BLACKENED BROWN		37 309976389011 ULTIMATE ALL-IN-ONE MASCARA 6389-01 WP BLACKEST BLACK	
	38 309978603016 SUPER LENGTH MASCARA 8603-01 BLACKEST BLACK	39 309978603023 SUPER LENGTH MASCARA 8603-02 BLACK	40 309978603030 SUPER LENGTH MASCARA 8603-03 BLACKENED BROWN	41 309978604013 SUPER LENGTH MASCARA 8604-01 WP BLACKEST BLACK
	42 309978633013 DRAMATIC DEFINITION MASCARA 8633-01 BLACKEST BLACK	43 309978633020 DRAMATIC DEFINITION MASCARA 8633-02 BLACK	44 309978633037 DRAMATIC DEFINITION MASCARA 8633-03 BLACKENED BROWN	45 309978640011 DRAMATIC DEFINITION MASCARA 8640-01 WP BLACKEST BLACK
	46 309973978034 COLORSTAY EYE LINER 6734-03 BROWN		47 309973978041 COLORSTAY EYE LINER 6734-04 CHARCOAL	
D	48 309977882016 COLORSTAY LIQUID EYE PEN 7882-01 TRIPLE EDGE	49 309977888018 COLORSTAY LIQUID EYE PEN 7888-01 BALL POINT	50 309974209014 COLORSTAY LIQUID LINER 5805-01 BLACKEST BLACK	51 309974209021 COLORSTAY LIQUID LINER 5805-02 BLACK BROWN
	52 309976446011 PHOTOREADY KAJAL EYE PENCIL 6446-01 MATTE COAL		53 309976446059 PHOTOREADY KAJAL EYE PENCIL 6446-05 MATTE ESPRESSO	54 309976446035 PHOTOREADY KAJAL EYE PENCIL 6446-03 MATTE CHARCOAL
	55 309976446042 PHOTOREADY KAJAL EYE PENCIL 6446-04 MATTE MARINE			
	56 309970544430 UNIVERSAL POINTS SHARPENER 4815-42 N/A	57 309975438017 COLORSTAY UNDEREYE CONCEALER 3611-01 FAIR	58 309975438024 COLORSTAY UNDEREYE CONCEALER 3611-02 LIGHT	59 309975438031 COLORSTAY UNDEREYE CONCEALER 3611-03 LIGHT/MEDIUM
	60 309975424034 COLORSTAY PRESSED POWDER 8015-03 LIGHT/MEDIUM	61 309975424041 COLORSTAY PRESSED POWDER 8015-04 MEDIUM	62 309975424058 COLORSTAY PRESSED POWDER 8015-05 MEDIUM/DEEP	
	63 309978100140 COLORSTAY LIPLINER 8100-14 MAUVE	64 309978100065 COLORSTAY LIPLINER 8100-06 RAISIN	65 309978100188 COLORSTAY LIPLINER 8100-18 WINE	66 309978100201 COLORSTAY LIPLINER 8100-20 RED
	67 309978100040 COLORSTAY LIPLINER 8100-04 SIENNA	68 309978100089 COLORSTAY LIPLINER 8100-08 CHOCOLATE		

PLANOGRAM LINE LISTING
Planogram Standard

2H16 Revlon Carded 2x72

POG ID: 2x72 Carded

Seg #1 LOC ID	ID	Revlon SKU	UPC	UPC 11 Digit	GRP: Name	FIXT PART A:	FIXT PART B: Shade	Merch Code	NOF
1	6386-01	6386-01	309976386010	30997638601	ULTIMATE ALL-IN-ONE MASCARA		BLACKEST BLACK	501	2
2	6386-02	6386-02	309976386027	30997638602	ULTIMATE ALL-IN-ONE MASCARA		BLACK	502	2
3	8598-01	8598-01	309978598015	30997859801	ULTRA VOLUME MASCARA		BLACKEST BLACK	001	1
4	8598-02	8598-02	309978598022	30997859802	ULTRA VOLUME MASCARA		BLACK	002	1
5	8598-03	8598-03	309978598039	30997859803	ULTRA VOLUME MASCARA		BLACKENED BROWN	003	1
6	8601-01	8601-01	309978601012	30997860101	ULTRA VOLUME MASCARA		WP BLACKEST BLACK	051	1
7	8605-01	8605-01	309978605010	30997860501	VOLUME + LENGTH MAGNIFIED MASCARA		BLACKEST BLACK	301	1
8	8605-02	8605-02	309978605027	30997860502	VOLUME + LENGTH MAGNIFIED MASCARA		BLACK	302	1
9	8605-03	8605-03	309978605034	30997860503	VOLUME + LENGTH MAGNIFIED MASCARA		BLACKENED BROWN	303	1
10	8615-01	8615-01	309978615019	30997861501	VOLUME + LENGTH MAGNIFIED MASCARA		WP BLACKEST BLACK	351	1
11	6734-01	6734-01	309973978010	30997397801	COLORSTAY EYE LINER		BLACK	201	3
12	6734-02	6734-02	309973978027	30997397802	COLORSTAY EYE LINER		BLACK BROWN	202	2
13	6734-05	6734-05	309976734057	30997673405	COLORSTAY EYE LINER		SAPPHIRE	205	1
14	6734-06	6734-06	309976734064	30997673406	COLORSTAY EYE LINER		JADE	206	1
15	6734-07	6734-07	309976734071	30997673407	COLORSTAY EYE LINER		AMETHYST	207	1
16	6734-08	6734-08	309976734088	30997673408	COLORSTAY EYE LINER		TOPAZ	208	1
17	7664-01	7664-01	309977664018	30997766401	COLORSTAY LIQUID EYE PEN		CLASSIC	003	1
18	5969-01	5969-01	309975969016	30997596901	COLORSTAY SKINNY LIQUID LINER		BLACK OUT	301	1
19	5969-05	5969-05	309975969054	30997596905	COLORSTAY SKINNY LIQUID LINER		NAVY SHOCK	305	1
20	5969-03	5969-03	309975969030	30997596903	COLORSTAY SKINNY LIQUID LINER		MAHOGANY FLAME	303	1
21	4125-01	4125-01	309974125017	30997412501	COLORSTAY CREME GEL EYE LINER		BLACK	001	1
22	4125-07	4125-07	309974125079	30997412507	COLORSTAY CREME GEL EYE LINER		RIO BLUE	007	1
23	6763-01	6763-01	309972692016	30997269201	COLORSTAY BROW FANTASY		BLONDE	104	2
24	6763-06	6763-06	309971822063	30997182206	COLORSTAY BROW FANTASY		LIGHT BROWN	108	1
25	6763-02	6763-02	309972692023	30997269202	COLORSTAY BROW FANTASY		MEDIUM BROWN	105	1
26	6763-04	6763-04	309972692047	30997269204	COLORSTAY BROW FANTASY		DARK BROWN	106	1
27	8015-08	8015-08	309976300085	30997630008	COLORSTAY PRESSED POWDER		TRANSLUCENT	880	1
28	8015-01	8015-01	309975424010	30997542401	COLORSTAY PRESSED POWDER		FAIR	810	1
29	8015-02	8015-02	309975424027	30997542402	COLORSTAY PRESSED POWDER		LIGHT	820	1
30	8100-26	8100-26	309978100263	30997810026	COLORSTAY LIPLINER		NATURAL	685	1
31	8100-02	8100-02	309978100027	30997810002	COLORSTAY LIPLINER		NUDE	630	1
32	8100-24	8100-24	309978100249	30997810024	COLORSTAY LIPLINER		BLUSH	680	1
33	8100-28	8100-28	309978100287	30997810028	COLORSTAY LIPLINER		SOFT PINK	679	1
34	8100-10	8100-10	309978100102	30997810010	COLORSTAY LIPLINER		PINK	650	1
35	8100-27	8100-27	309978100270	30997810027	COLORSTAY LIPLINER		FUCHSIA	677	1
									41

Seg #2 LOC ID	ID	Revlon SKU	UPC	UPC 11 Digit	GRP: Name	FIXT PART A:	FIXT PART B: Shade	Merch Code	NOF
36	6386-03	6386-03	309976386034	30997638603	ULTIMATE ALL-IN-ONE MASCARA		BLACKENED BROWN	503	2
37	6389-01	6389-01	309976389011	30997638901	ULTIMATE ALL-IN-ONE MASCARA		WP BLACKEST BLACK	551	2
38	8603-01	8603-01	309978603016	30997860301	SUPER LENGTH MASCARA		BLACKEST BLACK	101	1
39	8603-02	8603-02	309978603023	30997860302	SUPER LENGTH MASCARA		BLACK	102	1
40	8603-03	8603-03	309978603030	30997860303	SUPER LENGTH MASCARA		BLACKENED BROWN	103	1
41	8604-01	8604-01	309978604013	30997860401	SUPER LENGTH MASCARA		WP BLACKEST BLACK	151	1
42	8633-01	8633-01	309978633013	30997863301	DRAMATIC DEFINITION MASCARA		BLACKEST BLACK	201	1
43	8633-02	8633-02	309978633020	30997863302	DRAMATIC DEFINITION MASCARA		BLACK	202	1
44	8633-03	8633-03	309978633037	30997863303	DRAMATIC DEFINITION MASCARA		BLACKENED BROWN	203	1
45	8640-01	8640-01	309978640011	30997864001	DRAMATIC DEFINITION MASCARA		WP BLACKEST BLACK	251	1
46	6734-03	6734-03	309973978034	30997397803	COLORSTAY EYE LINER		BROWN	203	2
47	6734-04	6734-04	309973978041	30997397804	COLORSTAY EYE LINER		CHARCOAL	204	3
48	7882-01	7882-01	309977882016	30997788201	COLORSTAY LIQUID EYE PEN		TRIPLE EDGE	002	1
49	7888-01	7888-01	309977888018	30997788801	COLORSTAY LIQUID EYE PEN		BALL POINT	001	1
50	5805-01	5805-01	309974209014	30997420901	COLORSTAY LIQUID LINER		BLACKEST BLACK	251	2
51	5805-02	5805-02	309974209021	30997420902	COLORSTAY LIQUID LINER		BLACK BROWN	252	1
52	6446-01	6446-01	309976446011	30997644601	PHOTOREADY KAJAL EYE PENCIL		MATTE COAL	301	2
53	6446-05	6446-05	309976446059	30997644605	PHOTOREADY KAJAL EYE PENCIL		MATTE ESPRESSO	305	1
54	6446-03	6446-03	309976446035	30997644603	PHOTOREADY KAJAL EYE PENCIL		MATTE CHARCOAL	303	1
55	6446-04	6446-04	309976446042	30997644604	PHOTOREADY KAJAL EYE PENCIL		MATTE MARINE	304	1
56	4815-42	4815-42	309970544430	30997054443	UNIVERSAL POINTS SHARPENER		N/A	600	1
57	3611-01	3611-01	309975438017	30997543801	COLORSTAY UNDEREYE CONCEALER		FAIR	610	1
58	3611-02	3611-02	309975438024	30997543802	COLORSTAY UNDEREYE CONCEALER		LIGHT	620	2
59	3611-03	3611-03	309975438031	30997543803	COLORSTAY UNDEREYE CONCEALER		LIGHT/MEDIUM	630	1
60	8015-03	8015-03	309975424034	30997542403	COLORSTAY PRESSED POWDER		LIGHT/MEDIUM	830	1
61	8015-04	8015-04	309975424041	30997542404	COLORSTAY PRESSED POWDER		MEDIUM	840	1
62	8015-05	8015-05	309975424058	30997542405	COLORSTAY PRESSED POWDER		MEDIUM/DEEP	850	1
63	8100-14	8100-14	309978100140	30997810014	COLORSTAY LIPLINER		MAUVE	660	1
64	8100-06	8100-06	309978100065	30997810006	COLORSTAY LIPLINER		RAISIN	640	1
65	8100-18	8100-18	309978100188	30997810018	COLORSTAY LIPLINER		WINE	670	1
66	8100-20	8100-20	309978100201	30997810020	COLORSTAY LIPLINER		RED	675	1
67	8100-04	8100-04	309978100041	30997810004	COLORSTAY LIPLINER		SIENNA	635	1
68	8100-08	8100-08	309978100089	30997810008	COLORSTAY LIPLINER		CHOCOLATE	645	1
									41